

APR 2026

NEWSLETTER



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# INSIDE THIS ISSUE

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## PG. 2

“Step into spring—fresh trails, new energy, and the season begins.”

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## PG. 3

“Collaboration that connects, community that grows”

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## PG. 4

“Leading in the age of AI”

## IBA-PU ALUMNI CANADA

As we welcome the arrival of spring, our community is already embracing the season with renewed energy and engagement. Early hikes have begun, with members making the most of accessible urban trails while nature recovers from the winter thaw, an encouraging start to what promises to be an active outdoor season.

At the same time, we are pleased to share that collaboration with the Punjab University Alumni Office is well underway as we continue to build and strengthen the PU Alumni North America Chapter. This growing momentum reflects the shared commitment of our alumni to connect, contribute, and lead across borders.

In this edition, you will also find a curated selection of insightful and resourceful articles covering artificial intelligence, business, finance, and marketing, designed to keep our members informed and inspired in a rapidly evolving world.

# UPCOMING EVENTS

## SOCIAL & EDUCATIONAL EVENTS

. The new team has begun actively planning for the upcoming summer season, with a focus on creating engaging and meaningful events for our alumni. Initial discussions are already underway, covering a range of ideas aimed at strengthening connections, encouraging participation, and delivering memorable experiences for members. The team is working collaboratively to ensure a well-rounded lineup that reflects the interests of our growing network. More details will be finalized and shared with the group soon, and we look forward to an exciting and vibrant summer ahead.



# PAST EVENTS

## SOCIAL & EDUCATIONAL EVENTS

As early spring arrives, the hiking group has officially resumed its outdoor activities. While many traditional trails remain wet and muddy following the winter thaw, the group has adapted by exploring trails in urban areas as a practical and enjoyable starting point. These accessible routes not only provide safer and more stable conditions but also offer a great opportunity for members to reconnect, build momentum, and prepare for more challenging hikes as the season progresses. The enthusiasm and participation have been encouraging, setting a positive tone for an active and engaging hiking season ahead.





# ENGAGED CITIZENSHIP

## COMMUNITY IMPACT

IBA PU Alumni Canada is actively collaborating with the Punjab University Alumni Office to establish and strengthen the PU Alumni North America Chapter. The chapter is steadily growing and becoming increasingly active, fostering stronger engagement among alumni across North America.

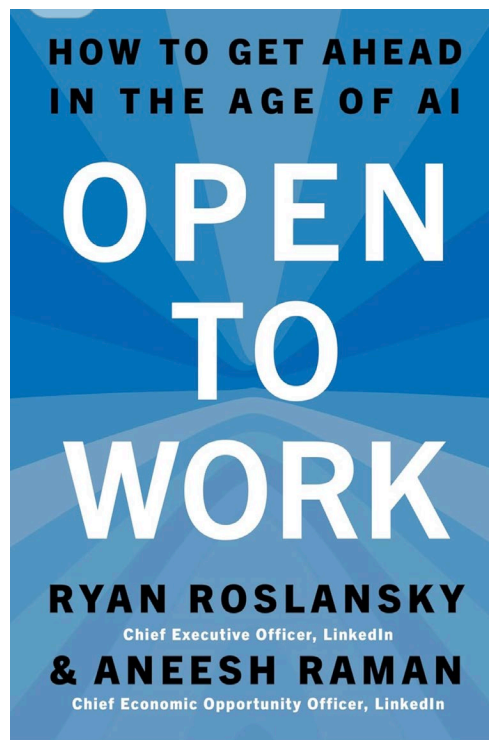
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# PROFESSIONAL DEVELOPMENT RESOURCES

## TECHNOLOGY & PROFESSIONAL DEVELOPMENT

- [Things 3 App - App Store](#)
- [Personal Information Removal Service | Incogni](#)
- [Extra - Your life's inbox](#)
- [The power of language: Make your writing more persuasive](#)
- [Beyond Belief Live | Turn Insight Into Action](#)
- [QuantumShift](#)
- [Innovation and Creativity in the Digital Age](#)
- [The Hidden Blessings of Bad Bosses – Ivey Business Journal](#)





**BOOK OF THE MONTH**

## EDUCATIONAL CONTENT

### ARTICLES & LEARNING RESOURCES

- [How AI is reshaping workflows and redefining jobs | MIT Sloan](#)
- [Want ROI from AI? Go for growth | PwC](#)
- [Beyond Tomorrow: Four Scenarios for the World of 2050 | BCG](#)
- [Can Your Audience Stifle Your Creativity? | INSEAD Knowledge](#)
- [Stablecoins and the illusion of stability | London Business School](#)
- [Want to use AI to plan your retirement? Here's how to proceed | MIT Sloan](#)
- [AI Governance Principles for Boards](#)
- [Great Company Culture Is More Than Creating a Nice Place to Work | Stanford Graduate School of Business](#)
- [Finance Leaders Are Rewriting the Performance Agenda | BCG](#)
- [Getting out of our own way — how experimenting can help us commit to c...](#)
- [The Role of Business in the Humanitarian New Normal | INSEAD Knowledge](#)
- [The "repricing" effect: why good economic news can hurt firm-specific expectations](#)
- [Why Open Innovation Often Fails to Scale | INSEAD Knowledge](#)
- [The blame game: whose fault is it? | London Business School](#)
- [Global Finance Magazine - Cover](#)
- [Redefining corporate strategy in a more volatile world | World Economic Forum](#)
- [Want More Out of Your AI Investments? Think People First | Bain & Company](#)
- [Exploring the Future of Visual Sensing in Strategic Planning — Ivey Business Journal](#)
- [Reinventing marketing workflows with agentic AI | McKinsey](#)