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# INSIDE THIS ISSUE

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## PG. 2

"Alumni at Work, Everywhere You Look."

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## PG. 3

"Where Talent Meets Freedom."

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## PG. 4

"Read Deep. Think Deeper."



## IBA-PU ALUMNI CANADA

### ALMA MATER MAVERICKS

Happy Canada Day to all our IBA PU Alumni across Canada!

As we celebrate the spirit of this great nation, we take immense pride in the role our alumni continue to play in shaping the Canadian landscape. Whether it's through contribution in business, leadership in social initiatives, or contributions to community causes, your efforts are felt far and wide.

Your commitment not only uplifts the communities you serve but also strengthens the very foundation of our alumni network. Together, you bring warmth, strength, and purpose to everything we stand for.

Wishing you and your families a joyful and meaningful Canada Day. Let's continue to build, connect, and inspire together.

We eagerly await your thoughts, ideas, and feedback.

[Please send them to ibapuac@gmail.com](mailto:ibapuac@gmail.com)

# UPCOMING EVENTS

## SOCIAL & EDUCATIONAL EVENTS

We would love to hear your ideas for this year's annual family picnic! Last year's gathering at the farm was a beautiful day out, and this time we are looking for a location that's convenient and enjoyable for everyone. If you have any fresh suggestions—whether it's a park, lakeside, or something a bit different, please feel free to share. An alternative idea might even bring a new level of fun and excitement to the event!

Also, just a quick note: our hiking excursions are currently on pause due to the extreme heat, but we are looking forward to getting back out there once the weather cools down.



# PAST EVENTS

## SOCIAL & EDUCATIONAL EVENTS

We're delighted to share that IBA PU Alumni Canada member, Mateen Butt (1981–83), has performed Hajj this year—Alhamdulillah. Upon his return, his batchmates celebrated the occasion with a lunch gathering in Lahore. It was truly uplifting to see the 1981–83 alumni reunite, especially in the presence of our dedicated board member, Mateen Butt. A beautiful moment of friendship, and lasting connection.





# ENGAGED CITIZENSHIP

## COMMUNITY IMPACT

IBA PU Alumni Canada's commitment to social and community initiatives has been recognized by all levels of government in Canada. We remain dedicated to continuing this meaningful work, striving to leave a lasting and positive impact wherever we can.

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# PROFESSIONAL DEVELOPMENT RESOURCES

## TECHNOLOGY & PROFESSIONAL DEVELOPMENT

- [How this UBC MBA alum turned a global learning experience into career success in Korea](#)
- [THE AI FUTURE: Cascading Waves of Change, Quantum Disruptions, and Humanity's New Era: Ma, Moses, Morris, Langdon, Brazil, Tom, Grojean, Dr. Carol: 9798283710969: Amazon.com: Books](#)
- [Elizabeth Lyle: How to break bad management habits before they reach the next generation of leaders | TED Talk](#)
- [The art of problem framing | Rotman School of Management](#)
- [Resume Writing & Personal Branding | Brooklyn Resume Studio](#)
- [Find Parking Lots, Parking Garages, Parking Meters, Private Garages - Reserve Parking](#)
- [Best Resume Writing Service | Recommended by Forbes | #1 Rated](#)
- [The Curiosity Muscle a book by Diana Kander and Andy Fromm - Bookshop.org US](#)
- [The Job Seeker's Script: Tell Your Story and Land Your Dream Position: Judith Humphrey: 9781639080250: Amazon.com: Books](#)
- [BerkeleyX: Empathy and Emotional Intelligence at Work | edX](#)
- [Introduction to Negotiation: A Strategic Playbook for Becoming a Principled and Persuasive Negotiator | Coursera](#)
- [Creative Thinking: Techniques and Tools for Success | Coursera](#)
- [Critical Reasoning for Beginners | University of Oxford Podcasts](#)
- [Strategic Leadership and Management | Coursera](#)
- [We Work Remotely: Advanced Remote Job Search](#)
- [FlexJobs: Best Remote Jobs, Work from Home Jobs, Online Jobs & More](#)
- [Instant Presentations, Websites, and More with AI | Gamma](#)
- [Canva: Visual Suite for Everyone](#)



# EDUCATIONAL CONTENT

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## ARTICLES & LEARNING RESOURCES

- [strategy+business | This is value in motion](#)
- [The Data-AI Train Is Leaving the Station | Stanford Graduate School of Business](#)
- [What does AI mean for the future of digital marketing? | London Business School](#)
- [Beyond Shame: A New Approach to Mental Health Leadership | INSEAD Knowledge](#)
- [How do you make a plan when everything's in flux?](#)
- [To Change or Not To Change: That is Not The Question - BCG Henderson Institute](#)
- [In an Era of Tariffs and Turbulence, Four Moves That Matter | Bain & Company](#)
- [How to Get Workplace Kindness Right | INSEAD Knowledge](#)
- [What executives at winning companies know | PwC](#)
- [How the first global generation is redefining adulthood | EY - Global](#)
- [Will AI lead to a fairer world? | London Business School](#)
- [Why Nepal Once Led the World in Electric Buses - Bloomberg](#)
- [Global Finance Magazine - Cover](#)
- [Across Languages, Across Worlds: A Life Built on Empathy](#)
- [INSEAD Explains Entrepreneurship: Founding Networks | INSEAD Knowledge](#)
- [How Leaders Can Move From "Chaos to Clarity" | Stanford Graduate School of Business](#)
- [Six Steps to More Effective Marketing Measurement | BCG](#)