



2024

IBA PU ALUMNI CANADA

Annual Report



IBA PU Alumni Canada

www.ibapuac.ca



Dear Alumni and Friends,

Over the past year, our Board has worked tirelessly to lay a solid foundation for the alumni network in Canada—one built on integrity, collaboration, and a shared commitment to the values of our alma mater. We have also taken purposeful steps to set a clear direction for the future of our alumni body, ensuring its continued relevance and impact within the broader Canadian landscape.

Our strength has come from the effectiveness of our committees, whose dedicated efforts brought our vision to life:

- The Events Committee successfully organized multiple events across the year, fostering meaningful connections and strengthening the sense of community among alumni and their families.
- The Active Citizenship Committee extended our reach beyond our alumni circle, leading impactful initiatives that supported Doctors Without Borders, the Canadian Cancer Society, and various food banks through organized food drives—amplifying our commitment to giving back.
- The Education Committee enriched our intellectual engagement by producing monthly and quarterly newsletters, providing insightful updates, professional development resources, and thought leadership opportunities.

This year has also been marked by significant recognition from institutions and leaders, including the Vice Chancellor of Punjab University, the PU Alumni Office, the Dean's Office, as well as Canadian dignitaries such as the Minister, Mayor, and Chief Minister. These acknowledgments reflect not only our collective achievements but also the growing visibility and influence of IBA PU Alumni Canada.

As we close this chapter and look toward the future, I want to express my deepest gratitude to every board member and executive committee member for their unwavering dedication and outstanding service. It has been an honour to work alongside such passionate individuals.

Saqib Cheema , Board Chair

IBA PU Alumni Canada



It is my proud privilege to lead and represent such a dynamic and dedicated community of professionals, families, and changemakers. This past year has been a testament to the unwavering spirit, unity, and purpose that define IBA PU Alumni Canada. Together, we have not only grown in numbers but also in the strength of our commitment to learning, service, and fellowship.

The hallmark of our journey in 2024 has been excellence — demonstrated in our efforts to promote lifelong learning, health awareness, and the expansion of our food drive programs. We adopted a seamless approach to social engagement, deepening ties within the IBA community and expanding our network of stakeholders beyond traditional boundaries.

We proudly marked a stronger presence for IBA-PU Alumni in North America’s highly competitive academic and professional landscape. By upholding high standards of leadership and actively engaging our alumni across sectors, we have positioned ourselves as a significant contributor to the business and education ecosystem.

In addition to professional engagement, we prioritized personal connections—hosting family gatherings, formal dinners, informal outings, and weekly hikes that fostered intergenerational bonds and community wellness. We encouraged younger members to take initiative and supported them through mentoring and leadership opportunities.

Through our monthly and quarterly newsletters, powered by contributions from our members, academics, and professionals across North America and Europe, we continued to share insights and achievements that inspire.

A major milestone was our introduction of the “Zoom Initiative” in collaboration with Sunnybrook Hospital, focusing on Alzheimer’s and Dementia awareness. The overwhelming response, including international participation, motivates us to make this a recurring feature.

Each step we took in 2024 was guided by compassion, collaboration, and a shared vision. Whether through board decisions, committee leadership, or family participation, our community demonstrated what it means to care and lead with purpose.

Thank you for being part of this incredible journey. Here’s to another year of impact and connection.

Shahid Ali

President, IBA PU Alumni Canada

Our Board

Saqib Cheema (1992-94)

Saqib is a finance professional with over 30 years of experience. He is currently a Board Director at the Resource Productivity and Recovery Authority and a Partner at BCM Partners LLP. He has also chaired the CEO Advisory Group at TEC Canada and served as a Board Director at the Hamilton Niagara Haldimand Brant Local Health Integration Network.

Saqib holds a Chartered Director designation from McMaster University and is a Chartered Professional Accountant (CPA), he also holds CPA Australia designation. He is Certified Management Consultant (CMC) and works with BDC as external consultant. Saqib is dedicated to mentoring young entrepreneurs through Futurpreneur Canada and has served as board chair of Compassion Society of Halton.

Shahid Ali (1972-74)

Shahid Ali has had a diverse career spanning multiple industries. He started at the Industrial Development Bank of Pakistan, then moved to Pakistan Steel, PIA's Duty-Free Shops, and Mercury Corporation with roles in Moscow and Hong Kong. He has also worked at Highnoon Laboratories and TAQ Logistics and DANZAS (Canada) in senior roles. In 2005, he founded Addwisers Inc., specializing in accounting and tax services . Shahid is also actively involved in philanthropic efforts through Milton halal food bank and community services with Ontario seniors' forums.

Mateen Butt (1982-84)

Mateen Butt is a seasoned finance professional with over three decades of expertise in financial management. Currently, working at Bossard Ontario Inc. His previous roles include positions at Manta Test Systems Ltd. and BCS Global Networks Limited, where he was responsible for financial reporting. Mateen's career began in Pakistan with the National Highway Authority and the Printing Corporation of Pakistan, where he excelled in overseeing finance, budgeting, and auditing operations. Mateen is involved in several philanthropic activities.

Fazal Azeem (1992-94)

Fazal, migrated to Canada immediately after graduation. He obtained designations and fellowships from the Credit Institute of Canada and the Canadian Securities Institute, including the Financial Management Advisor (FMA) designation. Fazal worked in Credit Risk Management at CIBC. He then joined IBM Canada's Finance division and finally started his real estate business. Azeem has a strong history of volunteering, including helping new

immigrants settle in Canada and participating in the CIBC Run for the Cure. He has also been actively involved in fundraising for Cystic Fibrosis for several years.

Rashed Butt (1995-97)

Rashed Butt began his career at MCB Pakistan, where he worked until his last assignment as Vice President & Principal of the Staff College in Karachi. He then immigrated to Canada and joined CIBC, followed by roles in other financial services organizations. He pursued further education in Forensic Accounting at Seneca College, earning the Certified Fraud Examiner (CFE) designation. Rashed then worked in the USA as an SAP Financial Consultant (FICO). He is currently in real estate business. He is also an active volunteer with the Milton Halal Food Bank, contributing to his community with dedication and passion.

Masroor Masood (1998-2000)

Masroor Masood began his professional journey with WWF Fund for Nature and Askari Commercial Bank before immigrating to Canada. He has CPA designation, enhancing his expertise in accounting and finance. Masroor has since worked for renowned companies such as Apple Inc., Redpath Sugar, and Lactalis Canada, showcasing his versatility and capability in various industries in senior roles including CFO. Masroor has actively contributed to his community by volunteering for fundraising campaigns for the Credit Valley Hospital.

Executive Committee

Shahid Ali -President

With a profound expertise in finance and marketing, Shahid Ali is a Tax Accountant based in Milton, Ontario, Canada. He completed his MBA session in 1992-94, specializing in Marketing. Over the past 19 years, Shahid has directed operations at Addwisers Inc., where he provides comprehensive personal tax return services. His career began at IDBP followed by PIA, Pakistan Steels, and then in Canada worked at Globemars Inc., where he served as General Manager.

Filza Raza – Vice President

Filza Raza, an accomplished graduate from IBA's Class of 1995-97, has significant experience in credit evaluation and risk management. She spent three years as a Credit Evaluation Analyst at Grays Leasing Limited and five years at MCB Bank Ltd in similar roles. In 2009, she moved to Canada and has since been running her own firm, MST Consulting Inc. Filza is actively engaged in alumni activities, supporting initiatives to strengthen the alumni community, and is dedicated to philanthropic efforts, demonstrating her commitment to positive societal impact.

Muhammad Tahir Hussain- General Secretary

Muhammad Tahir Hussain, an Assistant Manager at Walmart Canada in Brampton East, Ontario, has been demonstrating exceptional leadership and operational management since December 2008. Tahir's expertise encompasses employee engagement, people development, and customer service. Tahir excels in executing merchandising programs, leading a management team, and fostering a team environment to continually enhance business operations. His prior experience includes significant roles in sales and marketing management across reputable organizations, emphasizing his robust background in driving sales growth and customer satisfaction. Tahir is currently advancing his expertise in logistics, materials, and supply chain management as a CCLP candidate.

Assad Hanif - Joint Secretary

Assad Hanif is a seasoned Professional with nearly 25 years of expertise in corporate accounting, tax strategy, and financial management. He holds an Executive MBA in Finance, a Master's in Economics, and a Law degree, along with CPA and ACCA designations. As the founder of Sufi Canada CPA Professional, Assad specializes in providing tailored accounting, tax planning, and consulting services to empower businesses. His extensive career spans leadership roles in banking, technology, and pharmaceuticals, showcasing his strategic insight and commitment to excellence.

Idrees Butt (Treasurer)

Idrees Butt has a rich background in finance and credit management, having served as a Credit Specialist at BlackBerry and a Credit Risk Manager at Bankers Equity Limited in Pakistan. In these roles, he managed credit requirements, conducted comprehensive credit analysis, and oversaw strategic financial management. Transitioning to real estate, he has worked as a licensed broker with firms like Royal LePage Downsvew Realty, Homelife G1 Realty Inc., and Cityscape Real Estate Ltd., earning multiple sales awards. He holds an MBA in Accounting and Finance, a Business Accounting Diploma from Sheridan College, a Real Estate Licence from OREA College, and is a Certified Credit Professional. Idrees excels in customer relationship management, credit risk oversight, and business development.

Alumni Nexus Squad

Dr. Kamran Bashir- VP British Columbia

Dr. Kamran Bashir is a distinguished academic and educational consultant with a multifaceted career spanning over two decades. Currently serving as a Scholar-in-Residence at Simon Fraser University since July 2022, Dr. Bashir brings a wealth of experience and expertise to the Greater Vancouver community in British Columbia, Canada. He also volunteers as a member of the Advisory Board at Castle Carrington Publishing in Victoria, BC, a publishing house that deals with the issues of marginalized groups.

M. Usman Wajid-VP Prairies Provinces

Usman Wajid is an experienced finance professional with over 13 years in corporate and institutional investments, most recently serving at UBL Fund Manager. He previously held key roles at Standard Chartered Bank and Bank Alfalah Limited, specializing in deposit mobilization and wealth management. Usman Wajid holds IFMP Certified Mutual Funds Distributor. He has been recognized for his exemplary academic behavior and skills in financial analysis and teamwork. Additionally, Usman has volunteered and helped new immigrants in settlements.

Habib Ullah- Alumni Tech Guru

Habib Ullah is a Senior Analyst in Supply Chain Data & Analytics at Canada Goose, specializing in performance optimization through machine learning and advanced analytics. He has extensive experience managing large inventories and improving supply chain processes at SCI Group Inc. and Prime Line Engineering Works. Habib holds a Master of Management Analytics from Queen's University. He is certified as an APICS Certified Supply Chain Professional and skilled in various analytical tools and techniques.

Anees Ashraf- *Community Outreach*

Anees Ashraf has experience in Banking & financial reporting. Skilled in streamlining financial operations, ensuring compliance, and leveraging advanced tools like Oracle PeopleSoft for process optimization.

Currently working at Canadian Tire Financial Services. He previously worked with FIRST INT'L Investment Bank & IGI Investment Bank.

Prof. Dr. Muhammad Ali (SI, TI)
Vice Chancellor



University of the Punjab
Quaid-i-Azam Campus, Lahore-54590
Pakistan

D-16-NE
07-02-2025

To: IBA PU Alumni Canada

Subject: Congratulations on Your Anniversary!

Members of IBA PU Alumni Canada,

With immense pride and joy, I extend my warmest congratulations to you on your anniversary. This occasion is a testament to your community's strength, dedication to fostering meaningful connections, and commitment to upholding Punjab University's values in Canada.

Your active participation in educational initiatives, social involvement, and dedication to civic responsibilities are truly commendable. By engaging in these impactful activities, you are not only enriching Canadian society but also strengthening the legacy of Punjab University on an international stage. Your efforts in organizing social events and fostering unity among alumni reflect the spirit of our institution, one that values collaboration, leadership, and service to society.

Through your contributions, you continue to elevate the image of Punjab University, demonstrating the excellence, integrity, and community spirit that our university instills in its students. You embody the role of Punjab University ambassadors, making meaningful contributions to both communities and businesses in Canada, and for that, we are deeply grateful.

On this special occasion, I extend my best wishes for your continued success. May you keep inspiring, connecting, and leading with the same passion and dedication. Please continue the outstanding work you are doing and know that the University of the Punjab stands with you in pride and appreciation.

Warmest regards,

A handwritten signature in green ink, appearing to read 'Muhammad Ali', with a long horizontal flourish extending to the right.

Prof. Dr. Muhammad Ali
Vice Chancellor



Alumni Office

University of the Punjab, Lahore



To: IBA PU Alumni Canada

Subject: Best Wishes for Your Outstanding Contributions in Canada

Members of IBA PU Alumni Canada,

On behalf of the Punjab University Alumni Office, I extend my appreciation and best wishes to all of you for your continued efforts in strengthening the alumni community and making a meaningful impact in Canada.

Your dedication to fostering a strong alumni network through various initiatives and events is truly commendable. By keeping the Punjab University spirit alive, you are not only strengthening bonds among fellow graduates but also creating valuable opportunities for collaboration, mentorship, and professional growth.

Moreover, your engagement in Canadian civic life through active participation in social, educational, and community-building activities is a testament to the values and principles instilled in you by Punjab University. Your contributions in performing civic duties and positively influencing the social environment in Canada reflect our esteemed institution's excellence and integrity.

Your hard work and dedication enhance Punjab University's reputation globally and inspire future generations of alumni to follow in your footsteps. We take immense pride in your achievements and encourage you to continue making a difference in your communities.

As you celebrate another successful year, please accept our best wishes for your continued success. May you keep up the great work, and we look forward to strengthening our connection with IBA PU Alumni Canada in the future.

Warm Regards

Prof. Dr. Hamid Saeed

Director

Punjab University Alumni Office

University of the Punjab, Lahore

DEAN, FACULTY OF GEOSCIENCES

UNIVERSITY OF THE PUNJAB, LAHORE-PAKISTAN

Phone: +92 42 99233121-2: | E-mail: dean.gs@pu.edu.pk



Prof. Dr. Sajid Rashid Ahmad

Dean

IBA PU Alumni Canada Members,

It brings me immense joy and pride to extend my heartfelt congratulations to the IBA Punjab University Alumni Canada Chapter on your anniversary. As a fellow IBA alumnus, I have followed your journey with great admiration.

Your continued dedication to educational, social, and community upliftment is truly commendable. I am especially inspired by the quality and consistency of your quarterly magazine and monthly newsletters, they are always a source of rich insight and thoughtful reflection, connecting alumni across continents and keeping the spirit of IBA alive beyond borders.

Thank you for being torchbearers of knowledge, engagement, and excellence. Your efforts exemplify the values we all cherish from our time at IBA. I encourage you to keep moving forward with the same passion and purpose.

Wishing you continued success in all your endeavors.

Warm regards,

Prof. Dr. Sajid Rashid

Dean, Faculty of Geo Sciences, Punjab University
Former Vice Chancellor, University of Okara
Former Vice Chancellor, University of Kamalia

Minister of Diversity,
Inclusion and Persons
with Disabilities



Ministre de la Diversité,
de l'Inclusion et des Personnes
en situation de handicap

Gatineau, Canada K1A 0M5

Our diversity is what makes our country so unique and vibrant. It is our strength and a source of pride. Canada is stronger and better thanks to the presence and achievements of generations of people from all over the world.

The Government of Canada is pleased to recognize the important work of organizations like IBA PU Alumni Canada that add to the rich and inclusive fabric of Canadian society. Since its founding, this association has promoted diverse perspectives, built bridges between cultures, and helped its members contribute to our country's social, economic and political fabric. In so doing, it has strengthened the community and helped newcomers in the region feel a connection to their new home.

As Minister of Diversity, Inclusion and Persons with Disabilities, I would like to congratulate IBA PU Alumni Canada on the organization's anniversary. Thank you for your efforts on behalf of the community and for your contributions to Canada's business landscape.

A handwritten signature in black ink, appearing to read 'K. Khera'.

The Honourable Kamal Khera, P.C., M.P.





*On behalf of the Government of Ontario,
I am pleased to extend greetings to the*

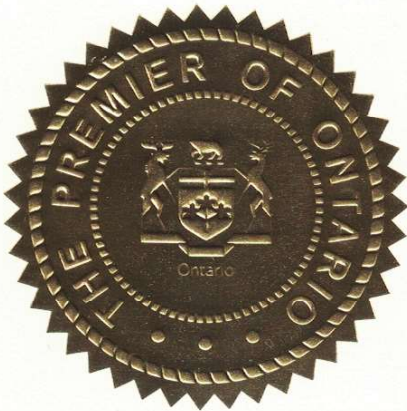
IBA PU ALUMNI CANADA

as you gather for your Annual Get Together.

*This special event is an ideal opportunity for
alumni to renew friendships and share fond memories.
I commend you for coming together to recall happy times
spent at this exceptional place of learning.*

Please accept my best wishes for a successful and memorable event.

Legislative Building, Toronto
May 11, 2025



A handwritten signature in black ink, appearing to read "Doug Ford".

**Doug Ford
Premier**



MESSAGE FROM THE MAYOR

I extend greetings to everyone attending the Institute of Business Administration, University of the Punjab Alumni Canada's (IBA PU Alumni Canada) annual dinner.

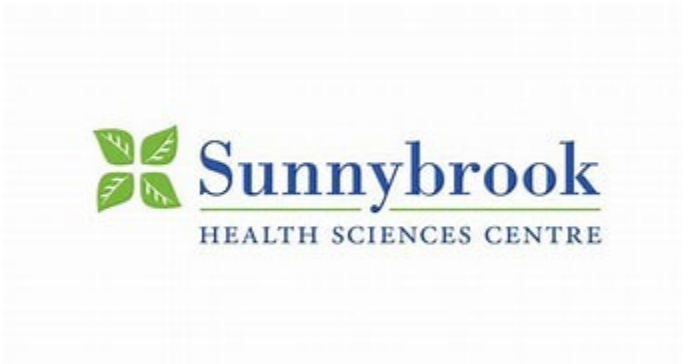
Today's event is an opportunity to celebrate your organization's work which helps create a sense of community for the University of Punjab's Canadian alumni.

I would like to thank IBA PU Alumni Canada for encouraging your members to become actively engaged in social and civic initiatives that contribute to the well-being and development of local communities. I hope you enjoy gathering with colleagues and friends during today's dinner.

On behalf of Toronto City Council, I wish everyone an enjoyable and memorable event.

Yours truly,

Olivia Chow
Mayor of Toronto



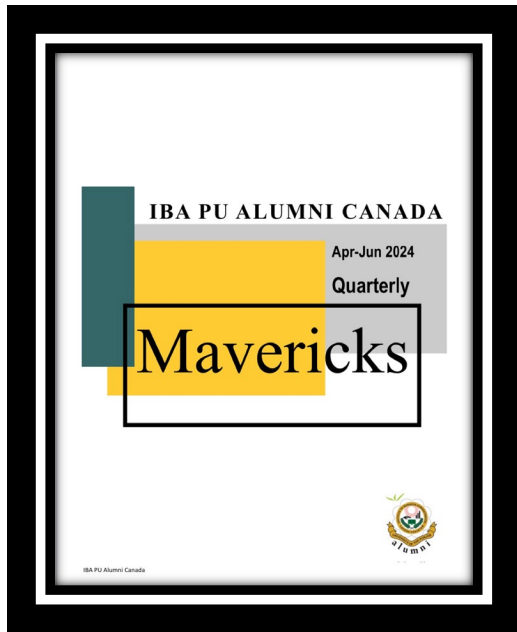
Heart. Help. Hope. The Alumni Way





Lifelong Learning, Powered by Alumni.

12 Monthly Newsletters



"From Campus to Community – Advancing Knowledge Together."

3 Quarterly Magazines



SOCIAL IMPACT

Building Community, One Connection at a Time



Strengthening ties through shared experiences and inclusive events



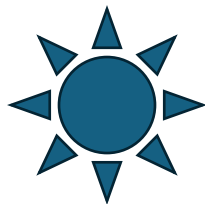
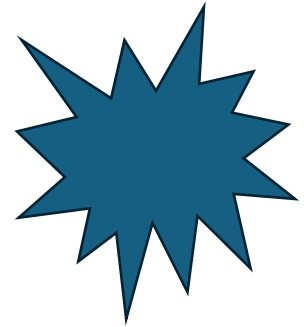
Celebrating diversity across generations and cultures



Turning moments into memories with every gathering



- **Strengthening ties through shared experiences and inclusive events**
- **A safe space to share, listen, and grow**
- **Scenic trails and stronger friendships**
- **Networking meets comfort food**
- **Games, grills, and giggles for the whole family**



Connecting Memories, Creating Moments