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# INSIDE THIS ISSUE

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## PG. 2

"Embrace the chill, Conquer the trail"

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## PG. 3

"New Year, New Goals, Next Level"

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## PG. 4

" Learn, Evolve, Succeed!"



## IBA-PU ALUMNI CANADA

### ALMA MATER MAVERICKS

As we step into 2025, we extend our best wishes for a year filled with success, growth, and new opportunities. May the months ahead bring you fulfillment in both personal and professional endeavors and best of luck with the endless snow shoveling during January and February!

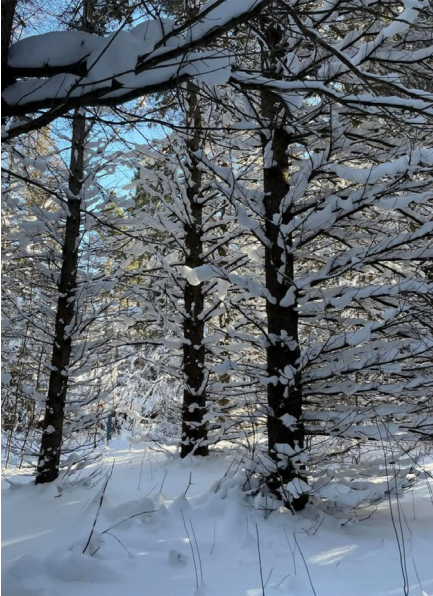
Thank you for your generosity and support in raising funds for deserving students at Punjab University. Your kindness is making a real difference in shaping their futures.

Wishing you a fantastic year ahead!

We eagerly await your thoughts, ideas, and feedback.  
**Please send them to [ibapuac@gmail.com](mailto:ibapuac@gmail.com)**

# UPCOMING EVENTS

## SOCIAL & EDUCATIONAL EVENTS



The Events Committee is diligently working on curating an exciting lineup of activities for 2025. Given that winter is often associated with snow and winter sports, we are exploring the possibility of organizing a snow trail experience in February. However, this event is not yet confirmed and will depend on various factors, including weather conditions and participant interest. While we embrace the winter season, the majority of our planned events are expected to take place after Ramadan, allowing for greater participation and a diverse range of activities that cater to our alumni's interests. We look forward to sharing more details in the coming months and welcoming everyone to an engaging and memorable year of events.



# PAST EVENTS

## SOCIAL & EDUCATIONAL EVENTS



The Executive Committee and Board extend their sincere gratitude to both the past and current president for generously hosting a luncheon in appreciation of everyone's hard work and dedication throughout the year. This gathering provided a wonderful opportunity to reflect on our collective achievements, acknowledge the efforts of our members, and express our sincere thanks for the valuable contributions that have strengthened our community.



## Empower Minds, Fund Futures

### PU Alumni Scholarship Endowment Fund



Endowment Fund Account

HL: PK88HABB0001827900682301

[www.pu.edu.pk](http://www.pu.edu.pk) | [info.alumni@pu.edu.pk](mailto:info.alumni@pu.edu.pk)

# ENGAGED CITIZENSHIP

## COMMUNITY IMPACT

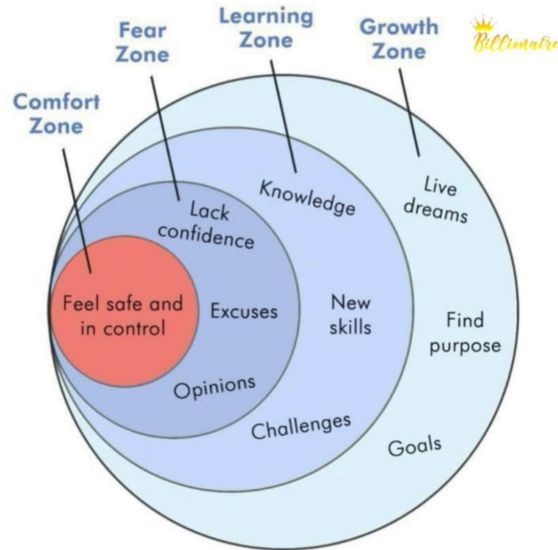
The alumni raised funds to support the Punjab University Deserving Student. An amount of Rs. 100,000 was deposited into the PUAO bank account. The Director of PUAO expressed gratitude to the IBA PU Alumni Canada for their generous contribution.

# PROFESSIONAL DEVELOPMENT RESOURCES

## TECHNOLOGY & PROFESSIONAL DEVELOPMENT

- [Amazon Photos](#)
- [Question your successes as much as your failures](#)
- [Feeling unmotivated? Use "Skinner's Law" to get yourself back on track - Big Think](#)
- [The Eisenhower Matrix: Prioritize Your Time on What Matters Most - Knock Down Silos by Slab](#)
- [What Is Eat the Frog? A Simple System for Productivity Minimalists](#)
- [Sunsama - Make work-life balance a reality.](#)
- [Indistractable: How to Control Your Attention and Choose Your Life](#)
- [A clean, well-lighted place - Stanford BeWell](#)
- [Amazon.com: Ikigai: The Japanese Secret to a Long and Happy Life: 9780143130727: García, Héctor, Miralles, Francesc: Books](#)
- [The Learn-It-All Leader: Mindset, Traits and Tools: Lembi, Damon: 9781544541655: Amazon.com: Books](#)
- [The Best Resume Format to Get Hired | TopResume](#)
- [Mindfulness in Modern Society Program - McMaster McMaster Continuing Education](#)
- [DEI Resources](#)
- [Cybersecurity toolkit for individual internet users – CIRA](#)
- [Work Backwards: The Revolutionary Method to Work Smarter and Live Better: Amazon.co.uk: Duggan, Tim: 9781394298174: Books](#)
- [Women at Work](#)
- [Develop Skills with Free Courses in Tech | IBM SkillsBuild](#)
- [Enroll in Analytics Academy courses on Skillshop - Analytics Help](#)

# Comfort Zone Map



## EDUCATIONAL CONTENT

### ARTICLES & LEARNING RESOURCES

- [Wells Fargo - Sluggish Growth & Subdued Inflation Means More Bank of Canada Easing](#)
- [What will leadership look like in 2025? | London Business School](#)
- [Global Finance Magazine - Cover](#)
- [Foreseeing Future Work Opportunities | BCG](#)
- [Gratitude enhances health, brings happiness — and may even lengthen lives - Harvard Health](#)
- [Want people to embrace transformation? Allow them to own the change](#)
- [Finding Your Fit: How to Uncover a Company's True Culture | INSEAD Knowledge](#)
- [Setting Vague Goals Can Help You Keep Those New Year's Resolutions | Stanford Graduate School of Business](#)
- [Envisioning 2035: the future landscape of accounting and finance | INTHEBLACK](#)
- [UBC Sauder doubles down on carbon accounting, reducing emissions and supporting SMEs in climate transition](#)
- [What's in the Price? | INSEAD Knowledge](#)
- [The Irreplaceable Value of Human Decision-Making in the Age of AI](#)
- [It's Time for CFOs to Rethink Scenario Planning](#)
- [New research debunks 4 myths about 'impostor syndrome' | MIT Sloan](#)
- [Five leadership skills for the future | London Business School](#)
- [The new rules of persuasion | Rotman Insights Hub](#)
- [Crypto's Compliance Conundrum | INSEAD Knowledge](#)
- [Great Powers, Geopolitics, and Global Trade | BCG](#)
- [Is math real? The answer has major practical and philosophical implications - Big Think](#)
- [What is SaaS? | McKinsey](#)
- [New Tariffs Are Coming. Here's How to Prepare. | BCG](#)
- [A new look at the economics of AI | MIT Sloan](#)
- [The art of leading in the AI age](#)
- [How to prepare for an IT outage | INTHEBLACK](#)
- [New year, new definition of health](#)