



# IBA-PU Alumni Canada

## YouTube Channel Policy

This policy outlines the standards and practices for the management and use of the YouTube channel of the IBA PU Alumni in Canada. The aim is to ensure the content is engaging, relevant, and upholds the values of the alumni network.

### 1. Posting Rules:

- Videos should focus on alumni events, educational content, career advice, networking opportunities, and community engagement activities.
- Videos must maintain a respectful tone and avoid offensive language, discriminatory remarks, or any form of harassment.
- Ensure all information shared is accurate and reliable. Avoid spreading misinformation or unverified claims.
- Do not disclose personal information of any alumni or third parties without explicit consent.
- Avoid excessive self-promotion or advertising unrelated to alumni activities.
- Respect intellectual property laws; do not use copyrighted material without authorization.

### 2. Risk Factors to Monitor and Manage:

- Monitor and moderate the comments section to prevent spam, harassment, hate speech, or offensive language.
- Watch for unauthorized use or reuploading of your channel's content on other platforms.
- Be vigilant against the dissemination of false information in your videos or user comments.
- Ensure compliance with data protection laws, particularly when handling alumni information.
- Protect the channel from hacking or unauthorized access attempts.
- Regularly review and adhere to YouTube's terms of service and community guidelines.

### **3. Enforcement:**

The admin team reserves the right to delete inappropriate comments and report users who violate YouTube's community guidelines.

Violations of posting rules may lead to removal of content or further action in line with YouTube's policies.

### **4. Reporting and Feedback:**

Encourage viewers to report problematic comments and provide feedback on content through comments or direct communication.

### **5. Policy Amendments:**

This policy may be updated to reflect new guidelines, community needs, or changes in YouTube's terms of service.

The YouTube channel policy aims to create a valuable, engaging, and safe environment for alumni to connect and share. We encourage active participation while adhering to these guidelines to foster a positive and informative online community.